

MESSICK COMPANY LLC.  
142 NORTH CENTRAL AVE.  
CAMPBELL, CA 95008  
(408) 871-9816  
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Mojonnier

October 2019

## ALSTROEMERIA

PREMIER SERIES ~ *NEW AND IMPROVED*

~Earliest to Bloom on Market~

~Fast To Finish~

FOR POT AND GARDEN - ROOTED IN 72 CELL TRAYS



**For: 6" – 10" POTS**

FINISHES 12" – 18" ABOVE POT

### INCA LILIES OFFER:

- INDOOR/OUTDOOR USE
- LONG BLOOM SEASON
- LOW INPUT COSTS
- LONG LASTING FLOWERS
- BEAUTIFUL FASHION COLORS
- TREMENDOUS GARDEN PERFORMANCE

### ALSTROEMERIA PROVIDES OUTSTANDING CONSUMER SATISFACTION

#### VARIETIES:

*Available in a good assortment of these colors:*

Red/Orange Shades	White with Blush	Peach
Pink/Yellow Bicolor	Lavender	Red Tricolor
Dark Pink	Dark Lavender	Yellow
Specialties	Lavender Tricolor	



**BREEDING BREAKTHROUGH  
NEW YELLOW**



#### PRICES:

72 CELL	360 - 1080	<b>\$1.47 EACH</b>
	1152 – 2160	<b>\$1.33 EACH</b>
	2520 + UP	<b>\$1.25 EACH</b>

#### AVAILABILITY:

YEAR ROUND

#### PACK PER CASE/MINIMUM:

360/CASE - CAN SHIP 4 OR 5 TRAYS PER BOX

A surcharge of 10% will be added to less than minimum orders

#### TAGS:

\$0.07

#### BOX CHARGE:

\$7.00 PER CASE

#### TERMS:

2% - 10, NET 30 DAYS

#### DRAYAGE:

\$6.00 PER CASE

#### F.O.B.:

ENCINITAS, CA

#### PHYTOSANITARY CERTIFICATE:

\$75.00, WHERE APPLICABLE

#### SHIP METHOD:

TRUCK, AIR

LW

www.messickco.com

  
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## ALSTROEMERIA PREMIER SERIES

PLANTS GROWN IN FULL SUN BY GROWER IN FALLBROOK, CALIFORNIA  
(PHOTOS TAKEN 2/14/05)



### 13 INCH TERRA COTTA CONTAINERS PLANTED WITH ONE 2-1/4" LINER

PLANT DATE: EARLY OCTOBER, 2004  
PLANTS SPACED: LATE DECEMBER, 2004  
SELL WINDOW: FEBRUARY THRU EARLY APRIL, 2005

### NOTES:

Customer has been shipping finished plants (full with color) since early January due to a milder than usual fall.

Photo of 3-gallon black containers shows Premier Series in foreground (full color), and Princess Series in background (green). Princess Series will not bloom in Southern California until late May or early June.

Princess Series has an extremely compact and uniform habit; individual colors will bloom uniformly but not simultaneously (usually no more than 2 or 3 colors at any one time); plants will not flower until late spring (as mentioned); growers pay close to \$3.00/liner.

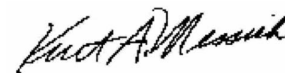
As compared to the Princess Series, the Premier Series and compact Premier Series have a less uniform habit, but can be very compact and sturdy if grown in full sun. Consumers can use landscape plants as source of cut flowers. Less uniform flowering means a crop won't come ready all at once (better for extended sales period). A full range of flower colors will bloom simultaneously any time of year (more programmable). There are appealing variations within each flower color. Grower's cost of liners can be almost a third of the Princess liners, enabling use in smaller containers (1-gal, 2-gal, 6 & 8 inch).

### 3 GALLON BLACK CONTAINERS PLANTED WITH ONE 2-1/4" LINER

PLANT DATE: MID OCTOBER, 2004  
PLANTS SPACED: EARLY JANUARY, 2005  
SELL WINDOW: FEBRUARY THRU APRIL, 2005

While it cannot be said that either the Premier Series or the Princess Series is "better" than the other, the informed customer will surely appreciate the obvious advantages of buying, growing and selling the Premier Series.

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