

**POINSETTIA**  
**UNROOTED ~ CALLUSED ~ ROOTED**

*Long Shelf Life - Grower Favorites*  
*Leading Worldwide Innovator of Poinsettias*

Licensor	UnRooted Cuttings				Calloused Cuttings				Rooted Cuttings			
	1,800 - 24,900	25,000 - 49,900	50,000 - 99,900	100,000 +	1,600 - 24,900	25,000 - 49,900	50,000 - 99,900	100,000 +	400 - 9,900	10,000 - 49,900	50,000 - 99,900	100,000 +
<b>ECKE</b>	\$0.402	\$0.368	\$0.345	\$0.321	\$0.508	\$0.470	\$0.444	\$0.418	\$0.772	\$0.674	\$0.604	\$0.584
Luv Variety	\$0.662	\$0.618	\$0.583	\$0.551	\$0.768	\$0.719	\$0.683	\$0.649	\$1.059	\$1.014	\$0.933	\$0.893
Autumn Leaves 2016 Envy Gold Rush Jingle Bell Rock Orange Spice Peppermint Ruffles Polar Bear Winter Rose Dark Red Winter Rose Early Red Winter Rose White	\$0.426	\$0.391	\$0.368	\$0.345	\$0.533	\$0.494	\$0.468	\$0.441	\$0.798	\$0.701	\$0.627	\$0.608
Ice Punch	\$1.060	\$1.020	\$0.994	\$0.970	\$1.166	\$1.121	\$1.094	\$1.067	\$1.444	\$1.141	\$1.325	\$1.292
<b>DUMMEN RED FOX</b>	\$0.391	\$0.356	\$0.315	\$0.286	\$0.491	\$0.451	\$0.409	\$0.376	\$0.822	\$0.733	\$0.658	\$0.637
<b>SUNTORY</b>	\$0.677	\$0.633	\$0.586	\$0.551	\$0.784	\$0.734	\$0.686	\$0.647	\$1.095	\$1.050	\$0.966	\$0.924

*Discount given on some ECKE UNROOTED ONLY if shipped after week 32.*

- ROYALTY:** Included in Price
- AVAILABILITY:** April 16, 2018 - September 28, 2018
- PACK/MINIMUM:** UNROOTED - 1,800 / 100 per Variety , 5% Overpack  
 CALLUSED - 1,600 / 100 Per Variety , 5% Overpack  
 ROOTED - 408 / 1 Case – 104 per Variety (Sold as 102), 2% Overpack  
 \$33.00 Below Minimum Charge Applies
- BOX CHARGE:** ROOTED: \$7.00/box; CALLOUSED AND UNROOTED - No charge
- PHYTO FEE:** \$50.00 when inspection is required
- TERMS:** 2% 10, Net 30 Days
- F.O.B:** URC & CALLUSED – El Salvador OR Ethiopia  
 ROOTED – See Rooting Station Chart
- SHIP:** Fed Ex, Grower Truck
- FREIGHT:** URC & CALLUSED: Fed Ex Standard Overnight \$0.05 Per Cutting  
 ROOTED: Fedex 2 Day \$0.105 each  
 (Additional Fuel Surcharge may be applied)

State	Name
CA	Kawahara
FL	Knox Nursery
IA	Plant Peddler
IL	Milstadt Young Plants
NJ	Plainview Growers
OH	Timbuk II Plant Co.

dp

*Kurt A. Messick*



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*Variety List*

NEW	VARIETY	BRACT COLOR	FOLIAGE COLOR	REPOSE	GROWTH HABIT
<b>ECKE</b>					
	Advantage Red	Red	Dark Green	8	Medium
	Advent Red	Red	Dark Green	6	Vigorous
	Autumn Leaves 2016	Peach	Medium Green	7.5	Compact
	Chianti Red	Red	Dark Green	9	Compact
	Classic Pink	Pink	Dark Green	8.5	Vigorous
	Classic Red	Red	Dark Green	8.5	Vigorous
	Classic White	White	Dark Green	8.5	Vigorous
	Enduring Marble	Marble	Medium Green	8.5	Compact
	Enduring Pink	Pink	Medium Green	8.5	Compact
	Enduring Red	Red	Medium Green	8.5	Compact
	Enduring White	White	Medium Green	8.5	Compact
	Envy	Green	Medium Green	8.5	Medium
	Freedom Early Red	Red	Dark Green	7	Medium
	Freedom Early White	White	Dark Green	7	Medium
	Freedom Pink	Pink	Dark Green	7.5	Medium
	Freedom Red 2015	Red	Dark Green	7.5	Medium
	Freedom White	White	Dark Green	7.5	Medium
	Gold Rush	Gold Orange	Dark Green	7.5	Medium-Compact
	Ice Punch	Red with White Center	Dark Green	8	Medium
	Jester Red	Red	Dark Green	7.5	Compact
	Jester White	White	Dark Green	7.5	Compact
	Jingle Bell Rock	Red with White Center	Dark Green	7.5	Medium
	Jubilee Jingle Bells	Jingle Bells	Dark Green	7.5	Medium
	Jubilee Pink	Pink	Dark Green	7.5	Medium
	Jubilee Red	Red	Dark Green	7.5	Medium
	Jubilee White	White	Dark Green	7.5	Medium
	Luv U Hot Pink	Pink	Dark Green	7.5	Vigorous
	Luv U Pink	Pink	Dark Green	7.5	Vigorous
	Luv U Soft Pink	Pink	Dark Green	7.5	Vigorous
	Majestic Pink	Pink	Dark Green	8.5	Medium
	Marblestar	Marble	Medium Green	8.5	Medium
	Maren	Pink	Medium Green	8.5	Vigorous
	Monet Early	Cream with Red Sprinkle	Dark Green	7.5	Compact
	Orange Spice	Orange	Dark Green	9	Compact
	Peppermint Ruffles 2017	Pink	Dark Green	7.5	Vigorous
	Peterstar Marble	Marble	Medium Green	8	Medium
	Peterstar Pink	Pink	Medium Green	8	Medium
	Peterstar Red	Red	Medium Green	8	Medium
	Peterstar White	White	Medium Green	8	Medium
	Polar Bear	White	Dark Green	8	Medium
	Polly's Pink	Hot Pink	Dark Green	8.5	Medium-Vigorous
	Premier Jingle Bells	Jingle Bells	Dark Green	7	Compact
	Prestige Burgundy	Burgundy	Dark Green	8	Medium
	Prestige Early Red	Red	Dark Green	8	Medium
	Prestige Maroon	Maroon	Dark Green	8	Medium
	Prestige Red	Red	Dark Green	8	Medium
	Red Glitter	Red with White	Dark Green	8.5	Medium
	Red Soul	Red	Dark Green	8	Medium
	Snowcap	White	Medium Green	8.5	Vigorous
	Solstice Red	Red	Dark Green	9	Medium
	Sparkling Punch	Pink with White Center	Dark Green	8	Medium
	Tapestry	Red	Variegated	8.5	Compact
	Tikal	Red	Dark Green	8	Vigorous
	Winter Blush	Marble	Dark Green	8.5	Medium-Vigorous
	Winter Rose Dark Red	Dark Red	Dark Green	9	Medium-Compact
	Winter Rose Early Red	Red	Dark Green	7.5	Compact
	Winter Rose White	White	Dark Green	9	Medium-Compact
<b>DUMMEN RED FOX</b>					
	Arctic	White	Medium Green	8	Medium
	Bella Italia Red	Red	Dark Green	8	Medium-Vigorous

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	Bouquet	Red	Dark Green	8	Medium
	Bravo Pink	Pink	Dark Green	7.5	Medium
	Bravo Bright Red	Red	Dark Green	7.5	Medium
	Bravo White	White	Dark Green	7.5	Medium
	Burning Ember	Bright Red	Dark Green	8	Medium-Vigorous
	EuroGlory Red	Red	Dark Green	8.5	Medium
<b>NEW</b>	Ferrara	Red	Dark Green	8.5	Medium
	Grande Italia	Red	Dark Green	8.5	Medium
	Infinity Polar (White)	White	Dark Green	8	Medium-Vigorous
	Infinity Red	Red	Dark Green	8	Medium-Vigorous
	J'Adore Pink	Pink	Medium Green	7.5	Medium
	J'Adore Hot Pink	Pink	Medium Green	7.5	Medium
	J'Adore Pink Blush	Pink	Medium Green	7.5	Medium
	Matinee Bright Red	Red	Dark Green	8	Medium
	Maximax	Red Orange	Dark Green	8	Medium-Vigorous
	Ouverture Dark Red	Dark Red	Dark Green	6	Medium-Vigorous
	Premium Early Red	Red	Dark Green	7	Medium
	Premium Ice Crystal*	Red with White Center	Dark Green	7.5	Compact
	Premium Lipstick Pink	Pink, Dark Venied	Dark Green	7	Medium
	Premium Marble	Crème, Pink Center	Dark Green	7	Compact
	Premium Picasso	White with Pink Sprinkle	Dark Green	7.5	Compact
	Premium Polar	White	Dark Green	7.5	Compact
	Premium Red	Red	Dark Green	7	Medium
	Premium White	Crème White	Dark Green	7	Medium
	Prima Bella	Red	Dark Green	7.5	Medium
	Prima Donna	Red	Dark Green	7.5	Medium
	Protégé Dark Red	Red	Dark Green	8	Medium-Vigorous
	Redlight Bright Red **	Red	Dark Green	7.5	Vigorous
	Redlight White **	White	Medium Green	8	Vigorous
	Scandic Early **	Red	Dark Green	8	Medium-Vigorous
	Southern Belle	Red	Dark Green	8.5	Medium
	Viking Cinnamon	Apricot Sprinkled	Dark Green	8	Medium
	Viking Red	Red	Dark Green	8	Medium
<b>SUNTORY</b>					
	Princettia Dark Pink	Dark Pink	Dark Green	9	Compact
	Princettia Hot Pink	Pink	Dark Green	9	Compact
	Princettia Red	Red	Dark Green	9	Compact
<b>NEW</b>	Princettia Queen Pink	White	Dark Green	9	Compact
	Princettia Pink	Pink	Dark Green	9	Compact
	Princettia Pure White	White	Dark Green	9	Compact

\* Premium Ice Crystal - special fee of \$0.10 each

\*\* Redlight Bright Red, Redlight White, and Scandic Early are available as mini cuttings for single stem production in UNROOTED only