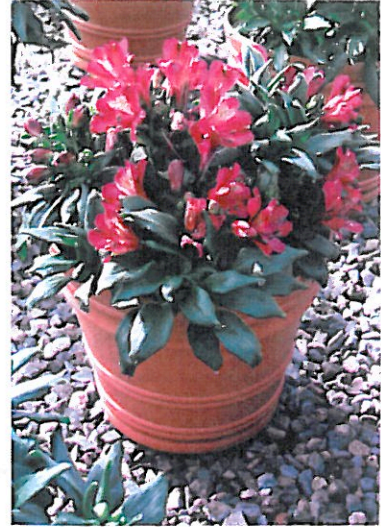
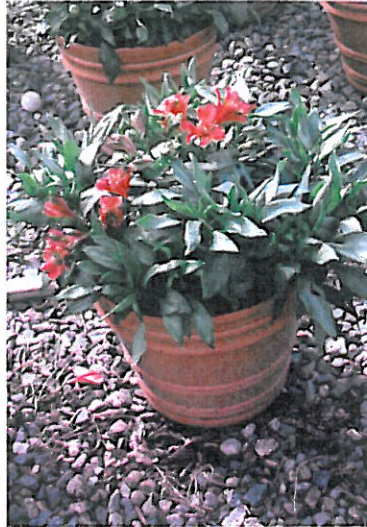


ALSTROEMERIA PREMIER SERIES

PLANTS GROWN IN FULL SUN BY GROWER IN FALLBROOK, CALIFORNIA



13 INCH TERRA COTTA CONTAINERS PLANTED WITH ONE 2-1/4" LINER

PLANT DATE: EARLY OCTOBER

PLANTS SPACED: LATE DECEMBER

SELL WINDOW: FEBRUARY THRU EARLY APRIL

NOTES:

Customer has been shipping finished plants (full with color) since early January due to a milder than usual fall.

Photo of 3-gallon black containers shows Premier variety in foreground (full color), and princess series in background (green). Princess series will not bloom in Southern California until late May or early June.

Princess Series has an extremely compact and uniform habit; individual colors will bloom uniformly but not simultaneously (usually no more than 2 or 3 colors at any one time); plants will not flower until late spring (as mentioned);

As compared to the Princess Series, the Premier Series and compact Premier Series have a less uniform habit, but can be very compact and sturdy if grown in full sun. Consumers can use landscape plants as source of cut flowers. Less uniform flowering means a crop won't come ready all at once (better for extended sales period). A full range of flower colors will bloom simultaneously any time of year (more programmable). There are appealing variations within each flower color. Grower's cost of liners can be almost a third of the Princess liners, enabling use in smaller containers (1-gal, 2-gal, 6 & 8 inch).



3 GALLON BLACK CONTAINERS PLANTED WITH ONE 2-1/4" LINER

PLANT DATE: MID OCTOBER

PLANTS SPACED: EARLY JANUARY

SELL WINDOW: FEBRUARY THRU APRIL

While it cannot be said that either the Premier Series or the Princess Series is "better" than the other, the informed customer will surely appreciate the obvious advantages of buying, growing and selling the Premier Series.